



ENLIGHTIFY INC.

NYSE: ENFY

Safe Harbor Statement

This presentation contains forward-looking statements concerning the Company's business, products and financial results. The Company's actual results may differ materially from those anticipated in the forward-looking statements depending on a number of risk factors including, but not limited to, the following: general economic and business conditions, development, shipment, market acceptance, additional competition from existing and new competitors, changes in technology, and various other factors beyond the Company's control. All forward-looking statements are expressly qualified in their entirety by this Cautionary Statement and the risk factors detailed in the Company's reports filed with the Securities and Exchange Commission. China Green Agricultural undertakes no duty to revise or update any forward-looking statements to reflect events or circumstances after the date of this material except to the extent required by applicable law.

Company Overview

BUSINESS

Engaged in research, development, production and sale of specialty fertilizers, compound fertilizers and agricultural products and Bitcoin in the PRC and US

LOCATION

Headquartered in Xi'an, Shaanxi with production facilities in Xi'an and Beijing

PRODUCT

119 diversified products (as of Q3FY2025)

FACILITIES

Two automated production facilities and one R&D centers

CAPACITY

Production capacity of 555,000 metric tons

- Jinong: 55,000 metric tons
- Gufeng: 500,000 metric tons

Equity

Equity Snapshot as of July 30, 2025

Last Price	0.93
Day's Range	0.9- 0.93
Avg Volume	101,493
Market Cap:	14.4m
52wk Range	0.7- 2.7
Pre Close	0.93



Resources: *Yahoo Finance*

Investment Highlights

Strategic Geographic Positions

Strategic distribution of production facilities in Northwest China, North China, and potential acquiring target in Southwest China

Established nationwide distribution network

Cross-selling of different categories of products made by the facilities

Healthy Development

Strong research and development capacity

Regular new product introductions

Well-branded product portfolio

The U.S. NYSE listed public company

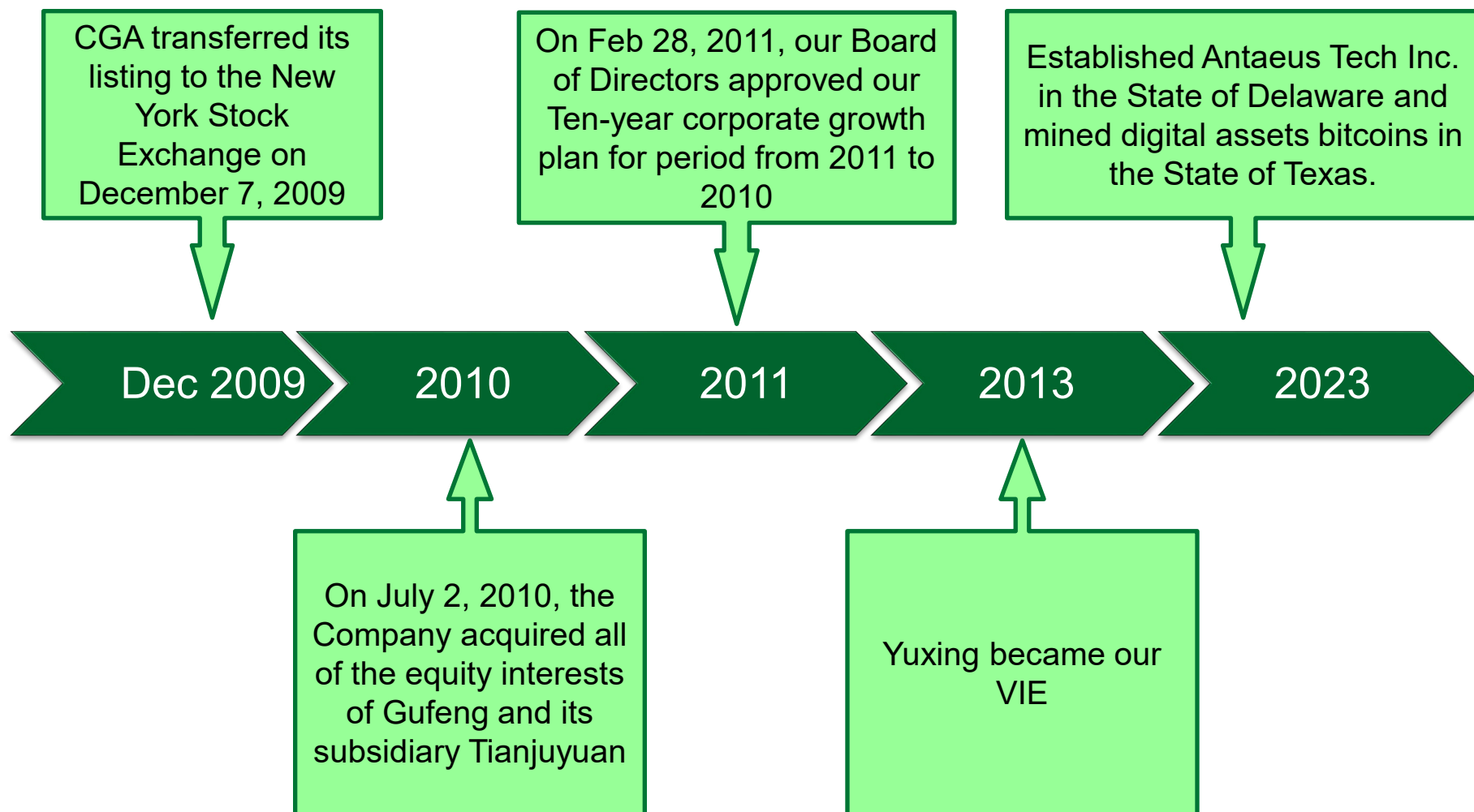
Market Potential

Current fragmented and substantial addressable market

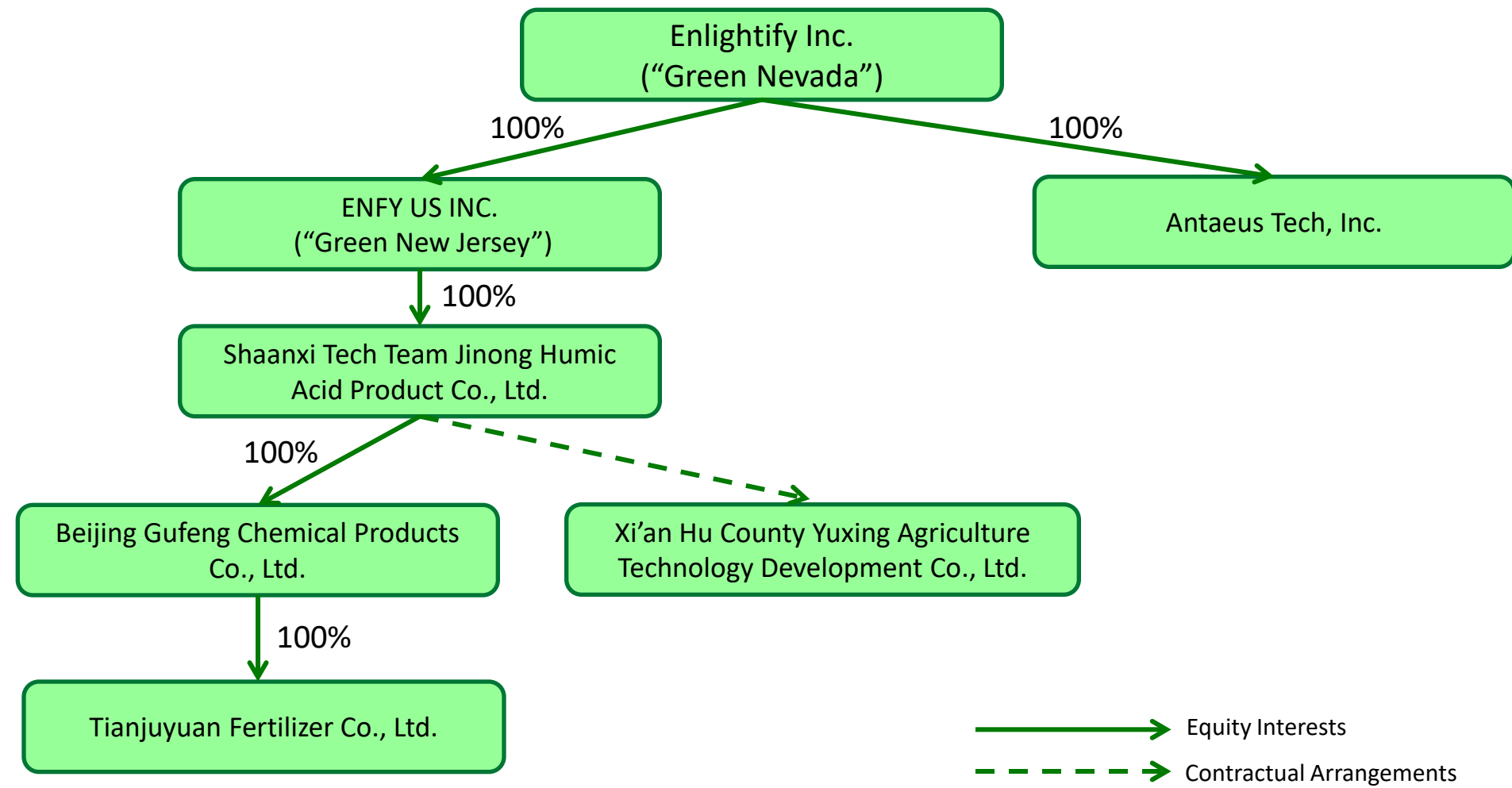
Increasing need for compound fertilizers, especially organic fertilizers

Primary focused industry in China's "12th Five Year Plan"

Corporate History



Corporate Structure



Production Facilities

Shaanxi Tech Team Jinong Humic Acid Product Co., Ltd.

- A 6,495 square meter (69,911 square feet) production facility that manufactures liquid fertilizer products
- A 13,803 square meter (148,576 square feet) production facility that produces liquid and highly concentrated (powdered) fertilizers
- Utilizes one of the most advanced automated humic acid production lines in China
- Total annual production capacity of these facilities is 55,000 metric tons



Beijing Gufeng Chemical Products Co., Ltd.

- Eight manufacturing facilities comprising 17,930 square meters (approximately 192,997 thousand square feet) that produce various kinds of fertilizers
- Total annual production capacity of 500,000 metric tons



R & D Facilities

Yuxing Agriculture Tech Development Co., Ltd.

- Covers 353,000 square meters with 98 sun-light green houses and 6 intelligent green houses
- Is equipped with an advanced drip irrigation system and water purification equipment
- 60%-70% of the experimental work can be done in the greenhouses
- Cultivates and agricultural products by applying fertilizers produced by Jinong for testing aim



Diversified Products

Fertilizer Products

- Fertilizer Business contributes 90% of the main business
- Products include liquid, granular and powdered fertilizers developed to increase crop yields and quality without the harmful effects of chemical fertilizers
- The Company currently manufactures and sells 459 fertilizer products from humic acid-based fertilizers to mixed organic-inorganic compound fertilizers



成品尺寸: 200mm x 82mm



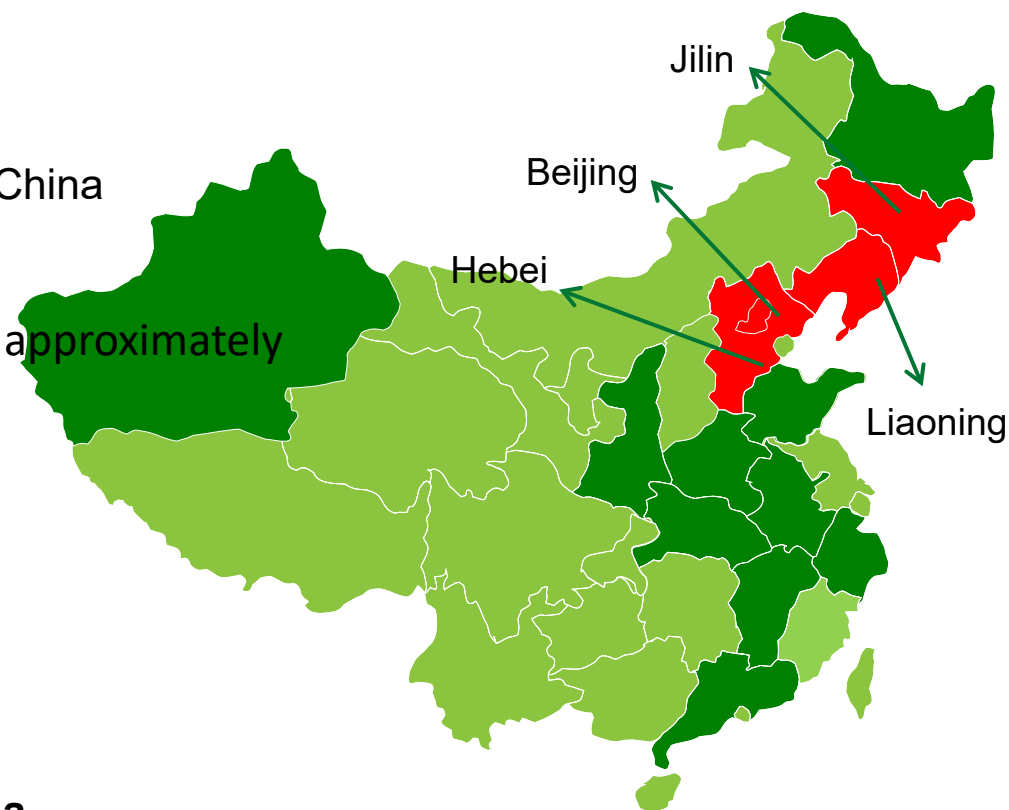
Agricultural Products

- Top-grade flowers, including principally, faber cymbidium and phalaenopsis
- Green vegetables and fruits, including, principally, Holland cucumbers, sweet and colored pimientos, eggplant and Japanese watermelons
- Multicolored seedlings, including, principally, photinia serrulata (Chinese Photinia)

Nationwide Distribution Network

Geographic diversification

- 939 distributors covering all regions in China
- Top five distributors accounted for approximately 27.4% of our revenues.
- Minimum retail store coverage
- Minimum fleet size



Strict distributor requirements on criteria

- Cash transaction
- Warehouse ability

- New Provinces (Post-Gufeng Acquisition)
- Top 10 Provinces (Pre-Gufeng Acquisition)

Fertilizer Market

Demands for fertilizer

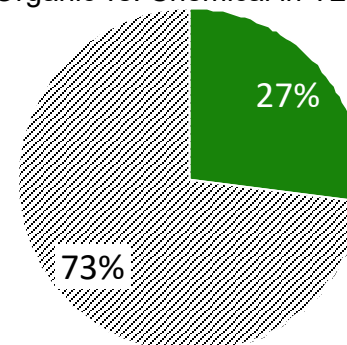
- Arable land is shrinking. 21% of the world's population with 9% of the world's arable land. And farmers averagely spend 20% of annual income on fertilizer
- China is currently the world's largest consumer and producer of fertilizers, who has 1/3 of total production and consumption around the world

Popularity of organic fertilizer

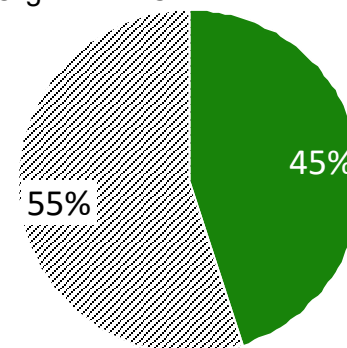
- Agricultural self-sufficiency calls for increasing use of eco-friendly fertilizer products
- Decades of overuse of chemical fertilizers have impoverished arable land
- Growing awareness of population about food safety
- Government support for organic produce, for both export and domestic consumption

Organic compound fertilizers represent about 27% of total PRC fertilizer consumption versus 50% in the developed countries. And an over 30% CAGR is projected.

Organic vs. Chemical in Y2011



Organic vs. Chemical in Y2016E



Fragmented Market

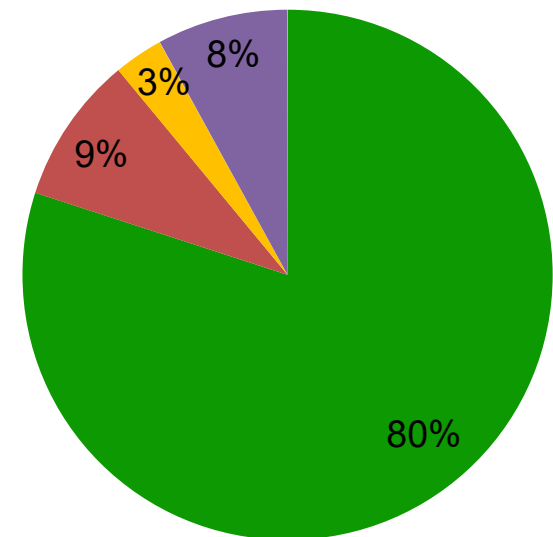
Crowded market players

- There are approximate 3000 chemical fertilizers manufacturers and Over 1,000 organic fertilizers manufacturers in the market
- Most of the manufacturers are facing issues of:
 - Focus on standard products; limited innovation
 - Vulnerable in an increasingly sophisticated marketplace
 - Limited access to market intelligence
 - Modest service platform
 - Capital constrained

CGA's strategies

- Building and maintaining nationwide distribution channels
- Establishing regional production facility centre and increase production capacity through M&As
- Spending on R&D and regularly introduce innovated products

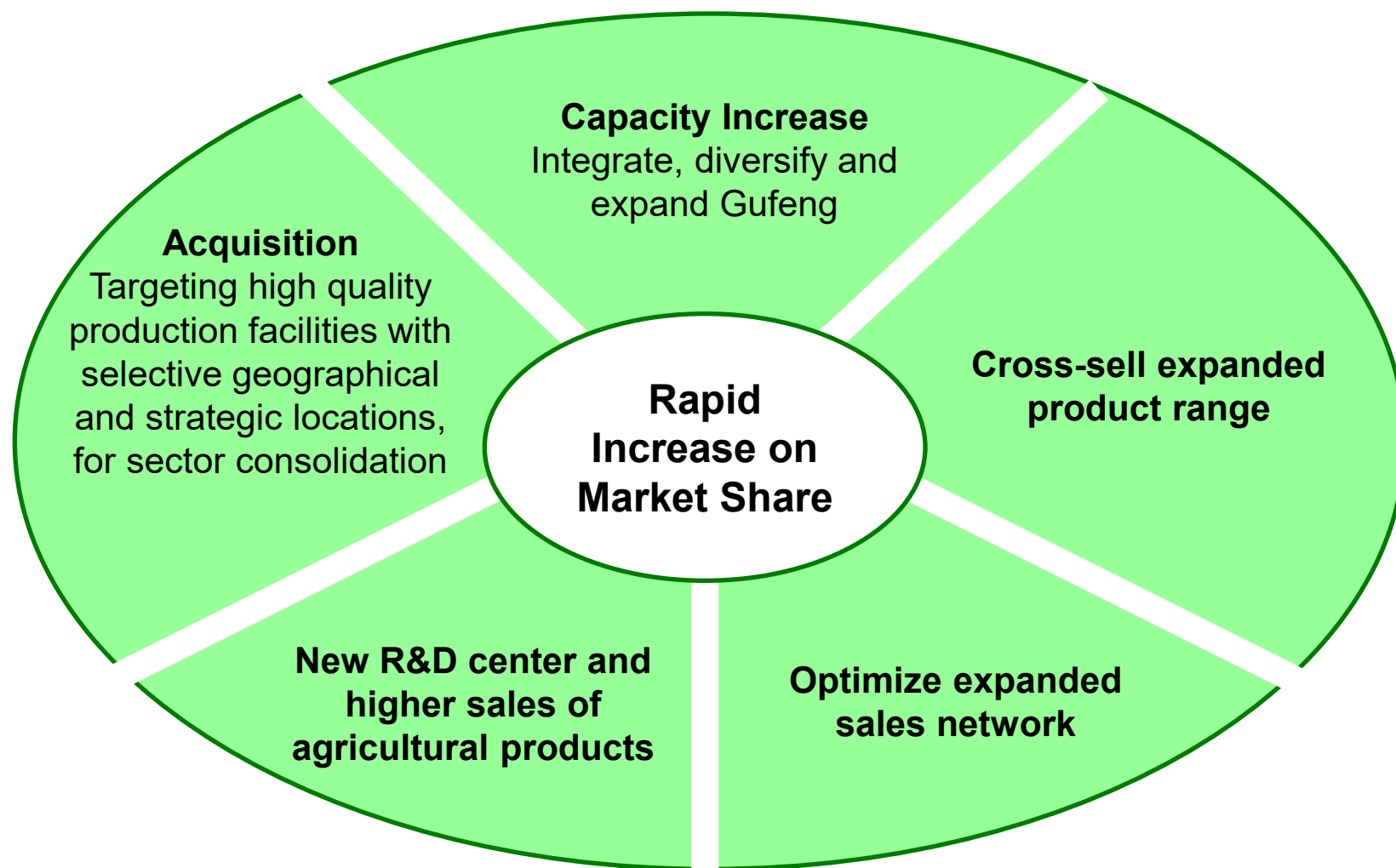
Competitor Segmentation for Organic Fertilizer Market



- local small enterprise
- large regional enterprise
- nation level enterprise
- multi-national enterprise



Short-term Growth Strategies



Long-term Growth Strategies

Establish “Crops for Fertilizers” program

- Through the direct trading program to gain extra profit from sales of crops
- Farmers can save time cost and transportation cost of selling crops and purchasing fertilizers

Help establish a National Engineering Research Center of Humic Acid-based Fertilizers

- Work with China Humic Acid Industry Association (CHAIA) to seek government approval to establish the Engineering Center

Participate in design of the Humic Acid-based Fertilizer Protocols

- Work with CHAIA to regulate and standardize production and distribution of humic acid granular fertilizers

Broaden market penetration and brand recognition

- Specially designed marketing campaign to increase brand awareness and further penetrate existing market

Cut manufacturing costs by controlling cost of raw materials

- Secure long-term raw material supply by acquiring potassium or phosphorus mines

Further utilize extensive research and development platform

- Accelerate rollout of new products to acquire additional market share



Management

Experienced Management

Zhuoyu Li– Chairman, CEO and President

- Vice Chairman of China Green Food Association
- Director of the China Humic Acid Industry Association

Yongcheng Yang– CFO

- Joined ENFY in 2017
- More than 30 years experience in capital market and asset liability management
- Holds Bachelor's degree in accounting from Xi'an Jiaotong University

Financial Position

\$ in millions	March 31, 2025	June 30, 2024
Cash and Cash Equivalents	48.8	58.8
Accounts Receivable, net	22.4	16.5
Inventory	32.8	37.8
Total Current Assets	124.8	127.7
Total Assets	162.9	163.2
Total Liabilities	70.9	63.1
Total Stockholders' Equity	92.0	100.1
Total Liabilities and Shareholders' Equity	162.9	163.2

Contact Information

For more information, please contact:

Enlightify Inc.

Tel: +86-29-88266383

Email: info@cgagri.com

3/F, Borough A, Block A

No. 181 South Taibai Road

Xi'an, 710065, PRC